

## **Dr. Günter Umbach: Profile at a Glance**

Dr. Günter Umbach is a board-certified gynecologist, a former research fellow at the University of Texas, a member of the Institute of Management Consultants USA and the author of a book on winning in the healthcare business. He worked as a medical director and a marketing director in the pharmaceutical industry. His company *Healthcare Marketing Training + Consulting* helps clients in eleven countries strengthen their market position.