

## Suggested Introduction

It's a pleasure to introduce  
Dr. Günter Umbach.

Günter is a physician by training.  
He has 12 years of experience in  
various medical and marketing  
functions in the industry.

Günter is also a book author,  
blogger and lecturer.

He now works as management  
consultant and trainer for medical  
and marketing professionals in  
European healthcare companies.

Please help me welcome Günter.