



Dr. Günter Umbach is an international author, advisor, consultant and speaker who helps leaders strengthen their position, achieve better business results and succeed in the market place.

Dr. Umbach's knowledge as a board-certified physician combined with his experience in the research and generic pharmaceutical industries both as medical director and marketing director help his clients win customers in the healthcare sector. Under his leadership a billion-euro cardiovascular brand reached the highest revenue and profit of its lifecycle.

Günter is a former research fellow at the University of Texas in Houston, a Senior Associate of Management Centre Europe in Brussels, a guest professor for healthcare communications at the University of Bilbao, and a visiting faculty member for the *Master of Pharmaceutical Medicine* at the University of Duisburg-Essen.

His direct corporate clients include more than fifty global and mid-size pharmaceutical and medical technology companies. Other clients include advertising agencies, clinical research organisations and communication firms in 14 countries. He also supports companies by offering presentation trainings for high-level medical scientific experts and international thought leaders who want to increase their visibility and impact at conferences.

Clients benefit from his memberships in the Global Speakers Federation and the Institute of Management Consultants USA. A podcast, more than 50 journal articles and 150 videos as well as three business books published in three languages illustrate how to meet future challenges in the healthcare market. You will find free insights, ideas and tips at www.umbachpartner.com.