

# Dr. Günter Umbach

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Healthcare Business Expert



Dr. Günter Umbach is an international author, advisor, consultant and speaker who helps leaders in healthcare companies get better results.

Dr. Umbach's knowledge as a board-certified physician combined with his experience in the research and generic pharmaceutical industries both as medical director and marketing director help his clients win customers. Under his leadership a billion-euro brand reached the highest revenue and profit of its lifecycle.

Günter is a former research fellow at the University of Texas in Houston, a Senior Associate of Management Centre Europe in Brussels, a guest professor for healthcare communications at the University of Bilbao, and a visiting faculty member for the *Master of Pharmaceutical Medicine* at the University of Duisburg-Essen.

His direct corporate clients include more than fifty global and mid-size pharmaceutical and medical technology companies. Other clients include advertising agencies, clinical research organisations and communication firms in 16 countries. He also offers presentation trainings for high-level medical scientific experts and international thought leaders who want to increase their impact at conferences.

Three business books, many journal articles, podcasts and videos illustrate how to meet future challenges in the healthcare market. Contact us at [www.umbachpartner.com](http://www.umbachpartner.com).