

15 Tips for a Great LinkedIn Profile

1. Choose a friendly, professional picture
2. Choose a good background photo
3. Write a professional headline
4. Write a great summary
5. Avoid buzzwords
6. Embed the relevant keywords
7. Use specific numbers
8. List only your relevant skills
9. Show your achievements
10. Consider adding videos or slides to your profile
11. Enlarge your network (have at least 50 to 100 connections)
12. Follow relevant influencers in your industry
13. Keep your status up to date
14. Join LinkedIn Groups to show that you are engaged in your field
15. Tailor your privacy settings

(your boss should not see that you are looking for new opportunities)